

**Challenge 2.3: Funds for businesses**

**Challenge 3.1: Engaging industry  
and sectors**

**Isaline Ossieur**

Advisor – BusinessEurope

# Mobilising the European employers

*Challenge 2.3 – Funds for businesses*

&

*Challenge 3.1 – Engaging industry and sectors*



# **01** Introduction

# BUSINESSEUROPE

*"The European confederation of business and employers associations"*

- Mission:

Leading advocate for growth and competitiveness at European level, standing up for companies across the continent and campaigning on the issues that most influence their performance.

- Goal:

We work on behalf of our member federations to ensure that the voice of business is heard in European policy-making.

# BUSINESSEUROPE

- > 40 members in 35 European countries
- Represents companies of all sizes
- Recognised European social partner



# BUSINESSEUROPE

- Roadmap partner since 2016
- Key focus to bring cross-industry and sectoral representatives to the table
- Roadmap 2.0
  - Challenge 2.3
  - Challenge 3.1
- Roadmap 3.0



# **02** Challenge 2.3 **Funds for businesses**

# CHALLENGE OVERVIEW

- Problem outline
  - There are many funds or fiscal measures already in place that stimulate businesses to invest in occupational safety and health
    - BUT lack of awareness and knowledge about available measures
- Goal
  - Guide businesses to those funds or fiscal measures
  - Develop an up-to-date overview of funding possibilities for businesses



# MAIN ACTIONS

- Desk research – complex exercise & lack of resources
- Questionnaire
  - *How can businesses best be assisted in tackling carcinogens at the workplace?*
  - *What are the specific funding tools, information guides, technical advise programmes, sectoral incentives etc. that are needed at the sectoral/national level?*
  - *How can businesses be assisted in the most effective way in making use of these available tools or funds?*
  - *How do you, as a (cross-)sectoral member federation, already assist businesses in finding existing funding tools?*
  - *Are you aware of existing financial instruments/funds available in your country for businesses to support them in managing carcinogens-related risks at the workplace? Could you please provide us with info or guide us to it?*
  - *Are you aware of any websites, publications, organisations or contact persons where businesses can find or be informed on an overview of such existing tools/funds available?*

# MAIN ACTIONS

- Target audience
  - National employers' organisations, European sectoral employers' organisations, individual companies, national focal points.
- Timeline
  - First round: early 2021 → No response rate
  - Second round: end 2021 – early 2022 → Limited response rate
  - Third round: early 2023 → Improved response rate
  - Fourth round: end 2023 → Stagnant response rate

# MAIN CONCLUSIONS

- Despite wide consultation of several stakeholders via different ways and at different times
  - a clear lack of results BUT the fact that this is so difficult is also a result!
- Possibilities to make greater impact within RoC3.0 are to be explored
- Alternative ways to complete the challenge in a sustainable and effective way are still to be explored in RoC3.0
  - such as a web page or report with current funding possibilities



# **03** Challenge 3.1

## **Engaging industry & sectors**

# CHALLENGE OVERVIEW

- Problem outline
  - Despite interest in the issue, many employers face high barriers in becoming more engaged in tackling carcinogens in the workplace
  - Scattered good practices and lack of awareness raising hinder an efficient approach
- Goal
  - Mobilise and engage cross-industry and sectoral organisations to join the Roadmap and its activities
  - Activate sectors to develop their own solutions and feed into the Roadmap with practical implementation tips
  - Involving these organisations in RoC2.0 is the first step to find ways for collaboration and future projects

# MAIN ACTIONS

- Developed a [scene-setting article](#)
  - Published on the Roadmap website on 25 April 2022
  - Widely disseminated amongst various networks
  - Dual objective:
    - retrospective on the outcome of the May 2019 conference on “The role of sectoral organisations with respect to preventing exposure to carcinogens”
    - Introduction to the online workshop on “Roadmap on Carcinogens - Engaging sectors and industry” of 19 May 2022

# MAIN ACTIONS

- Organised an online workshop on "Roadmap on Carcinogens - Engaging sectors and industry" (19 May 2022)
  - Dual objective:
    - Look into the important role of (cross-)sectoral organisations in supporting and encouraging the companies in their network to take measures against exposure to carcinogens.
    - Find out to what extent sectoral organisations can work together with the Roadmap on Carcinogens and formulating follow-up actions for the coming years.
  - Sharing of knowledge and good practices about two key areas:
    - Safe working procedures (in line with Challenge 4.3)
    - Financing of measures to prevent workers getting exposed to carcinogens (in line with Challenge 2.3)
  - No specific follow-up actions were agreed upon

# MAIN ACTIONS

- RoC recurring item on the agenda of the BusinessEurope Health and Safety Working Group
  - WG is made up out of national cross-industry federations as well as European sectoral employers' organisations
  - Stock-taking exercise of successful activities from industries and sectors
  - Members are invited to all RoC-related activities
  - Members have been speakers at events organised by RoC partners



# MAIN CONCLUSIONS

- Roadmap actions and initiatives continuously well-received by stakeholders
- Very positive attitude towards renewal of RoC 3.0
- Nevertheless, need for more input from the industries and sectors already involved as well as wider engagement

→ Final report of Challenges 2.3 & 3.1 to be published on the Roadmap website shortly!

**be**

**EU**



**belgium24.eu**