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Managing psychosocial risks and stress in the digital work environment

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Digitalisation and psychosocial risk factors

- Collaboration vs machine/system driven
 - More varied tasks overload?
 - More mundane tasks –underload?
- Teleworking benefits and challenges
- Platform work control and flexibility for who?
- Poor human-machine interaction/ poor software
- Lack of social support isolation
- Monitoring, control and evaluation
 - Algorithmic management, continuous evaluation and performance rating
- · Blurring of work and life
- Prolonged sitting links to depression??
- Virtual harassment from the public or internal
- Gender bias and discrimination
- Fear for the future role changes, job loss
- 'Traditional' risks e.g. poor communication, change management









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Platform work and psychosocial risks

- Isolation and lone working,
- Intensification of work, long working hours,
- Algorithmic management, digital monitoring and surveillance,
- Blurring of work and private life vs control over when to work
- Lack of professional identity or meaningless tasks or jobs

It depends on HOW it is applied - control and flexibility for who?





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Third-party violence and workplace bullying

Third-party violence

- Increased expectations of customers e.g. instant service
- Customer/client frustration with automated systems etc.
- Easy cases dealt with by algorithms humans left with the tricky ones
- Social media online
- Online trolling by general public anyone, anytime
- Gendered attacks







Risk management of online third party violence and harassment

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- Formulation of a clear policy, with procedures/protocols
- Survey WHERE, when, how, by whom
- Reporting system
- Action planned multidimensional based on risk assessment
- Information, training and awareness-raising workers & managers
- Incidents support, follow-up
 - Authorities, media platforms
- Seek external input where necessary
 - including police, media websites, anti-bullying associations
- Worker involvement
- Review







Third-party violence and workplace bullying

Workplace bullying and harassment – Virtual harassment

- Social media bullying happens
- Transference of bullying to new mediums
 - Zoom meetings/chats
 - Work Whatsapp groups
 - Exclusion from Whatsapp groups/chats
- In work and outside work
- Workplace harassment policies need amending, guidance, reporting, training and awareness-raising







Work organisation and work-life balance – setting boundaries – the example of telework

- Separate workspace where you can work without being disturbed
- Fixed working time for mental and physical health
 - Schedule the workday including lunch and short breaks
 - Respect 'normal' office working hours set a routine
 - Make plans for the after-work hours it will force you to logoff on time
- Vary tasks
- Get outside for a period of time each day
 - for mental and physical health











Preventing social isolation – the example of telework

Supervisors & employers can:

- Stay in regular contact
- Regular team meetings
- Encourage workers to schedule meetings
- Make time for informal talks and hearing friendly voices
 - Reserve the first part of the meeting for a check-in
 - Virtual coffee room









Multi-tasking – multi-conversations

- Multi-messaging sources PC instant messaging, mobile, emails
- Combined with online conferences and conference chats
- Instant relies expected
- Divided attention
- Stress of keeping up





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Software – help or hindrance?

- Complex not user-friendly or just unsuitable
- Slow
- System down
- Frustration
- DSE regulations covers software in theory
- Framework directive adapt work to workers
- Worker participation ergonomic principles
- Training and IT support







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Conclusions

- Digitalisation and mental health cross-cutting OSH issues
- Digitalisation brings new psychosocial risks and can intensify existing ones
- Potential to improve work if person-centred approach taken
- Meaningful jobs workers in control
- Cover both psychosocial/work organisational risks and physical risks in devising new work systems, software, devices
- Risk assessment adapt work to workers
- Involve workers









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Thank you for your attention

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